

**The art project with the Shira Fogger the GAT FOG Party  
(GIN and TONIC Party)**



**In the Dutch city UTRECHT introduce Marti Guixe by Casco the Gin and Tonic party.**

Catalonian 'ex-designer' Marti Guixe introduce in September 2004 the GAT FOG Party by Casco.

An artificial cloud of gin and tonic being pervade in the Casco space, literally transgressing the distinction between looking and consuming.

Marty Guixe', originally, a product designer, dislikes objects and specializes in the unconventional design of the non-material. His point of departure is that everything is a form of consumerism: food, the city, landscapes, money, entertainment, communication. In his opinion, consuming has become first nature, so why not take this artificiality as an original source for new design? Marti Guixe became famous as the designer of concept stores for shoe brand Camper and infamous for his development of sponsored foods like the Calvin Klein pizza and the IBM bean. At Casco he will be presenting one of his most extreme designs. GAT FOG Party is at the same time conceptual and real, dissolving the difference between breathing and consuming.



